

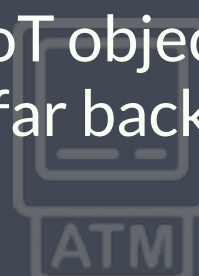
10 SURPRISING IoT FACTS

1 "IoT"

The blanket term of "IoT" covers several enormous subcategories. McKinsey recently estimated that IoT could generate \$4 trillion to \$11 trillion in global value by 2025

2 First IoT Objects?

ATMs are considered some of the first IoT objects, and went online as far back as 1974.



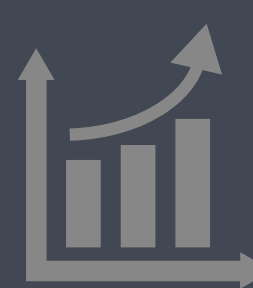
3 Connected Items

In 2010, there were already more objects connected to the Internet than people. 12.5 billion to be exact.



4 Future Growth

by 2020, the number of Internet-connected things will reach or even exceed \$50 billion.



5 RFID Tracking

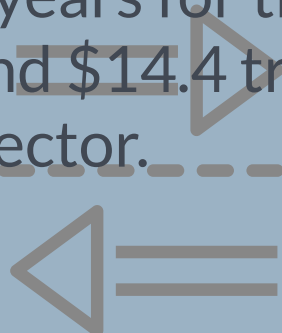
Today, the market for Radio Frequency Identification (RFID) tags, used for transmitting data to identify and track objects, is worth \$11.1 billion. This is predicted to rise to \$21.9 billion in 2020.

6 IoT Economy

According to estimations by the McKinsey Global Institute, the IoT will have a total economic impact of up to \$11 trillion by 2025.

7 Public vs. Private

CISCO believes the IoT could generate \$4.6 trillion over the next ten years for the public sector, and \$14.4 trillion for the private sector.



8 Strategy

58% of executives say that IoT is strategic to their business.



9 IoT as a network of networks

Commercial and residential buildings have various control systems for heating, venting, and air conditioning (HVAC); telephone service; security; and lighting. As IoT evolves, these networks, and many others, will be connected with added security, analytics, and management capabilities. This will allow IoT to become even more powerful in what it can help people achieve.

10 2016 Growth

Gartner expects a 39% growth in 2016 regarding 2015, jumping from roughly over 1.1 to 1.6 billion objects. Some industries are experiencing a sharp increase: "In 2016, commercial security cameras and webcams as well as indoor LEDs will drive total growth, representing 24 percent of the IoT market for smart cities", states the report