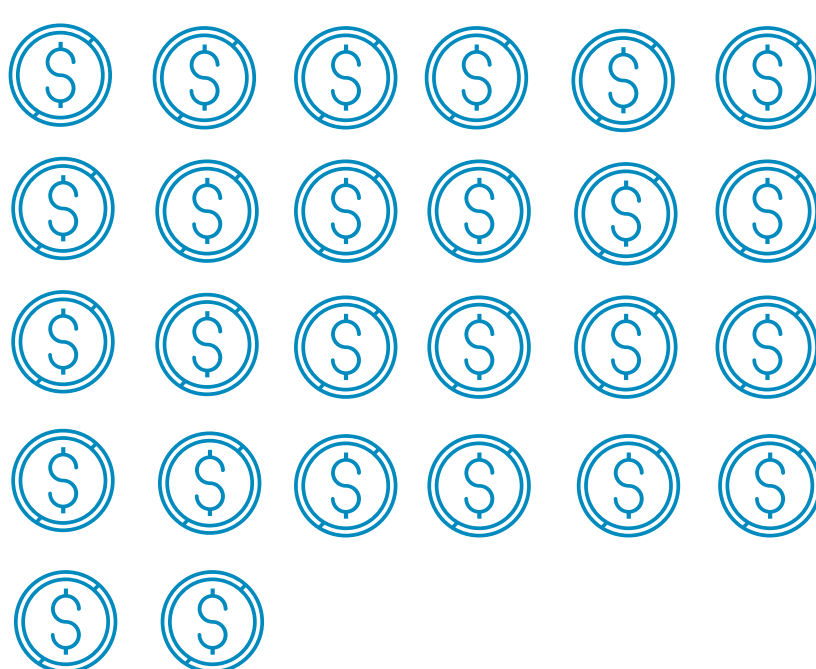


Trends in Cloud Computing



175 billion in revenue worldwide in 2015



Projected increase to 204 billion by end of 2016

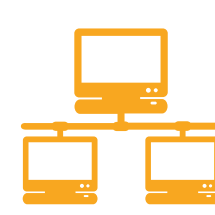


16.5% increase



Gartner expects the public cloud services market to grow by double digits in 2016, with \$204 billion in worldwide revenue representing a 16.5% increase over 2015's \$175 billion.

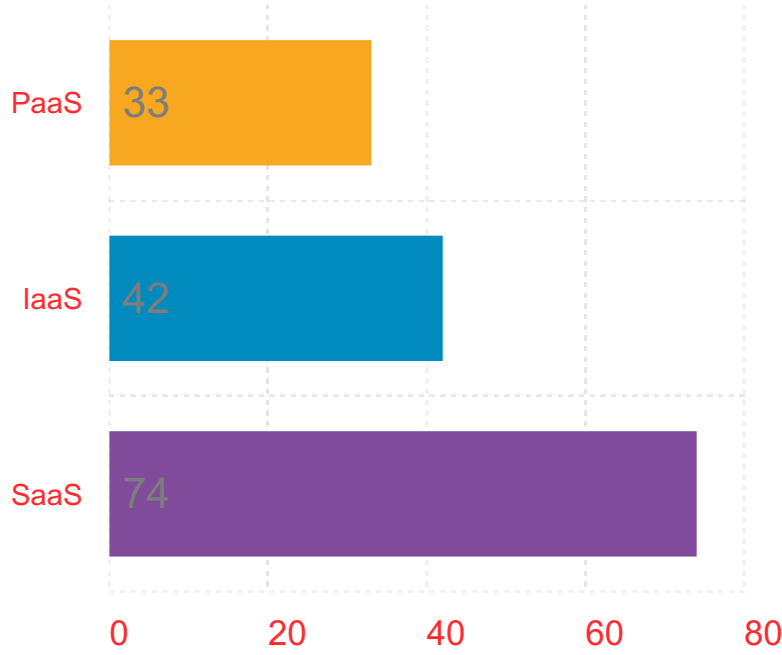
17.3% increase



For 2017, Gartner believes the market will continue expanding, with year-over-year revenue growing by 17.3%.

Most cloud models seeing healthy adoption

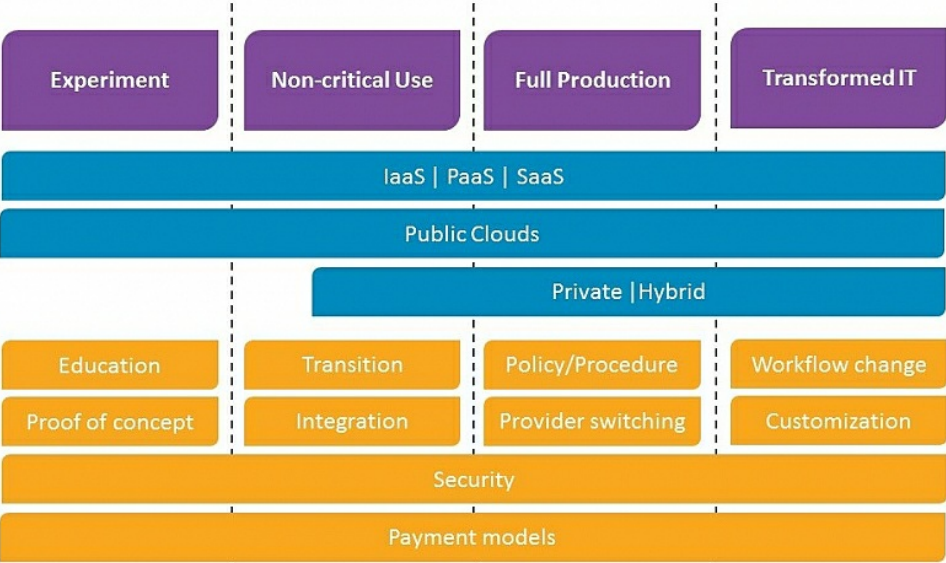
Cloud Applications



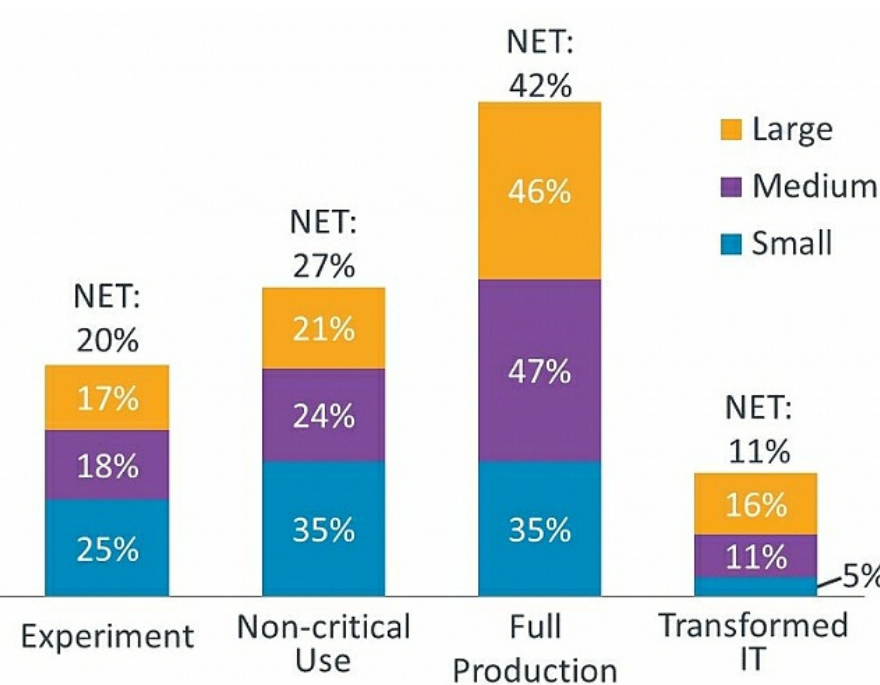
Cloud Location



Cloud Adoption Progress



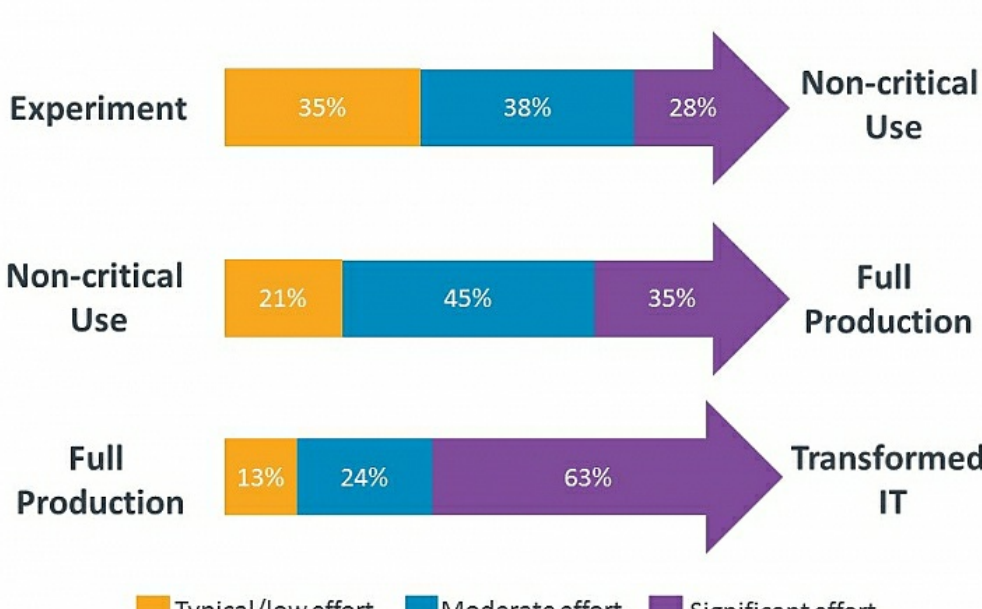
Adoption progress by company size



Application usage by company size

	Small	Medium	Large
Business productivity	61%	58%	71%
Email	52%	64%	63%
Analytics/BI	45%	56%	59%
Collaboration	43%	55%	58%
Virtual desktop	41%	54%	57%
Web presence	43%	48%	53%
CRM	34%	49%	51%
HR management	33%	45%	50%
Help desk	30%	40%	44%
Expense management	27%	46%	33%
ERP	24%	34%	44%
Financial management	27%	29%	32%
Call Center	26%	33%	36%

Difficulty in moving stage to stage



Main reasons that business owners are switching to the cloud

